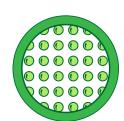
# PACKAGING SUSTAINABILITY







Kit Packaging made of recycled and recyclable material



Elimination of bubble wrap



Reducing dry ice per frozen pallet via advanced material types



iSeq Consumables packaging weight reduction\*



NovaSeq Consumables freezer space and packaging reduction\*



Reusable Frozen pallet shippers

iSeq Instrument Packaging: Customer focused, Made of environmentally - friendly materials, Shipped via small parcel

Dry ice elimination for key internal product transfers



Flow Cell Technology improvements transitioning to ambient for consolidated shipments

Optimized shipping coolant quantity based on customer destination





Distribution Center network expansion; reduced transit times = reduced packaging



### iSeq Consumable Barrier Bag

- Reduces flexible packaging by 50%
- Easy access opening feature



## Introduction of Large Volume Shipping Solutions

- Packaging material consolidation
- Improved receiving and customer unpacking experience



#### **Label Optimization**

- Consolidated kit box labels
- Enhanced layouts for ease of product identification



### **Animal Shelter Outreach**

 Donating used water-based gel packs for animal medical care